3/5/10 Sailing Meeting

In attendance: Steve, Susan, Nat, Dana, Matthew, Jonathan, Quentin, Sarah, Mike, Mer, Shannon

The first draft of a cross-departmental, big-picture calendar was distributed.

Everyone should review their departments and email Sarah Bishop with an updated calendar section by March 26.

She will compile them into a whole calendar Draft #2 for the next meeting on April 2nd.

We need to have a whaleboat sub-meeting, scheduled for Wed March 10 from 1-2 in Finance.

Shannon, Matthew, Dana, Quentin, Susan, Nat invited to attend.

Discuss: type of whaleboat, type of rig, who builds the boats, who builds the sails, contract needed, who provides materials, etc.

Reasons to have outsiders build them:

We want to engage the maritime community in the project by having outside organizations build the boats.

Perhaps $$ will come in for others to build them that we would not have gotten for us.

Provides marketing opportunities to tell the story of others building the boats.

We need to have a product sub-meeting

Mer, Marcy and more TBD.

Discuss: what other assets in our collection that we should turn into gifts for donors or to sell.

Mer has been doing product related research. Issues:

What will EN carry?

What will we make for wholesale?

What will be made for donors?

Sails:

We have evaluated our sails. The thought is that they should look good, but don’t have to be in perfect condition.

Don Lucas Book – Dana and Mer should discuss

We need a budget sub-meeting, scheduled for Mon March 8 from 2-2:30 in Steve’s office.

Steve, Dana, Quentin, Nat, Bill, Marcy invited to attend.

Discuss: staffing up for restoration, advancement and project manager.

Also, when money comes in, whose bucket does it go in to?

Still need budgets from some departments.

Cash flow

How to start a flotilla? This should be a grassroots effort, not our coordination.

Marketing, Advancement and Voyage should be included in the discussion.

This goes hand in hand with port visit logistics.

CG Auxiliary should be involved

National Maritime Conference

Held every three years.

In Baltimore in 2010.

We agreed we would present on CWM there.

We had proposed 3 sessions, importance, restoration and voyage.

They probably won’t give us all 3 sessions and will group us together with other panels, i.e. on other restorations.

It will be hard to go in depth with that short amount of time, but still important to get the word out.

Perhaps Dana, Q and Matthew will attend to present.

Naval Architect:

TJ Perrotti has volunteered to help.

Also, Nick Dombrowski also volunteered, he has experience with America’s Cup

USCG:

Dana attended LIS Sector Industry Day.

COTP leaving but will bring his replacement around to meet us and fill her in on what we are doing before he leaves

Dana owns this relationship.

Attached is the To Do List.

Please review and send comments and updates to Shannon.